



The Leader's Roundtable

A Master Class for Senior Executives

Greetings—

Thank you for your interest in The Leader's Roundtable. At Bell Leadership, we've had the privilege of working with exceptional executives through this unique and transformational program for over 30 years. The Roundtable is designed for people like you—leaders who carry significant responsibility, who care deeply about doing the right things well, and who are committed to personal and organizational excellence.

Welcome to The Leader's Roundtable

Leadership is one of the most demanding and rewarding pursuits in life. It requires not only skill, strategy, and execution—but also wisdom, reflection, and connection. The Leader's Roundtable creates space for all of these. It gives you the chance to step back from the daily demands of your role,

engage with a group of trusted peers, and grow through honest conversation, proven tools, and thoughtful coaching.

Dr. Gerald Bell founded The Roundtable to meet a clear need: a space where senior leaders could openly explore the real challenges of leadership in a confidential, expertly guided setting. Now led by the Bell Trainer Team, Dr. Bell remains a vital part of the program and continues to teach periodically throughout the year.

Our team is honored to carry forward this legacy. You'll experience the power of spaced learning, practical leadership principles based on decades of Bell research, and the support of an accomplished cohort. Each session is designed to challenge and inspire you—and to help you build lasting change for yourself, your team, and your organization.

The Leader's Roundtable isn't just a program. It's a catalyst—for better decisions, stronger teams, deeper relationships, and more authentic leadership.

We hope you'll join us in 2026.

Warm regards,

Bill

Bill Sanford
Senior Executive Leadership Trainer
on behalf of the Bell Leadership Team



The Leader's Roundtable

A Master Class for Senior Executives

The Leader's Roundtable is a yearlong, cohort-based leadership development experience for senior executives. Designed and led by Bell Leadership's expert trainers, the program brings together a small group of accomplished leaders from a wide range of industries to engage in deep, honest dialogue about the most important—and most difficult—aspects of leadership.

It's not a conference. It's not a classroom. It's a confidential forum where real-world leadership challenges meet time-tested tools, peer wisdom, and experienced facilitation.

In sessions spaced across the year, participants engage in a process of learning, applying, reflecting, and growing—both personally and professionally.



A Full Year

Continuous, spaced learning to accelerate growth



Bell Trainers

Expert-led training and practical guidance



Peer Group

Supportive, trusted, learning cohort for candid conversation



ROBERT PASIN

Chief Wagon Officer,
Radio Flyer

Designed for Maximum Impact



Proven Framework

Case studies and tools that produce actionable solutions



Impactful Results

Lasting, positive changes that cascade through the company



Ongoing Benefits

Alumni learning experiences and access to research

"All of the leaders at Radio Flyer have gone through The Leader's Roundtable and it has had a huge impact on our company. I believe it's one of the reasons we've received so much recognition as one of the best places to work in the world."

SINCE
1993

32
COHORTS

450+
GRADUATES

100+
ORGANIZATIONS

SOME OF THE
INDUSTRIES
REPRESENTED



Is The Leader's Roundtable Right for You?

The Leader's Roundtable is designed for senior leaders and rising high-potential executives who are navigating the complex realities of leadership. Whether you are currently leading a division, guiding a team through transformation, or preparing for a broader role, this program gives you the tools, insight, and peer support to elevate your impact.

Participants come from a range of industries and functions, but they share a common goal: to become exceptional leaders who drive results, build strong teams, and grow themselves in the process.

Ideal Participants Include:

- C-suite executives (CEO, COO, CFO, CHRO, etc.)
- General managers and division presidents
- Senior directors or VPs responsible for teams, strategy, and organizational performance
- High-potential leaders being groomed for enterprise-level roles
- Executives preparing for succession or leading through complexity

A Foundation for Success

To ensure every cohort begins with shared context and language, all participants must complete Bell Leadership's **Achievers™** program before attending their first Roundtable session. This foundational experience accelerates connection, deepens learning, and enhances the program's overall impact.





The Leader's Roundtable Experience

What makes The Roundtable so powerful isn't just the content—it's the experience. The Leader's Roundtable creates a space for senior leaders to step out of the daily rush and into an environment designed for focus, reflection, growth, and connection.

Structured for Impact

Each Leader's Roundtable session follows a deliberate structure that combines preparation, focused in-person learning, and post-session reflection:

- **Before Each Session:** You'll receive prework aligned with the upcoming theme—short reading, reflection prompts, or self-assessments—to help focus your thinking and connect with the session's content.
- **During the Session:** Over two in-person days, you'll engage in facilitated discussion, case studies, partner and group work, and hands-on application using Bell's proven leadership tools.
- **After the Session:** You may receive brief follow-up exercises or reflection assignments to reinforce the learning and support implementation in your real work environment.

Roundtable participants receive **ongoing access** to the Bell team, with periodic check-ins to support their leadership progress throughout the year.

Inside a Two-Day Session

Each session is thoughtfully designed to balance deep work, peer learning, and personal insight. You'll explore a specific leadership theme in depth, guided by Bell's expert trainers and supported by your cohort.

Building a Trusted Peer Network

While the work is serious, the atmosphere is engaging, energizing, and personal. Each session includes dedicated time to connect socially, whether through a welcome reception, shared dinners, or a special activity. These moments are often where some of the most valuable conversations happen—relaxed, unfiltered, and meaningful.

A SESSION *at a Glance*

DAY ONE

Breakfast
Leadership Topic Intro
Group Lunch
Afternoon Application Session
Evening Reception, Dinner or Activity

DAY TWO

Breakfast
Peer Discussion & Case Studies
Breakout Application Exercises
Group Lunch
Tools & Takeaways
Reflections & Session Close
Optional One-to-One Conversations

What You'll Learn: A Framework for Great Leadership

The Leader's Roundtable is built around proven frameworks developed by Dr. Gerald D. Bell and refined through decades of research with leaders around the world. Each session focuses on one of six essential leadership themes—areas that drive the performance, teambuilding, and long-term success of great leaders.

These aren't just theoretical concepts. They're practical, powerful tools you'll learn, apply, and build on throughout the year. The result? Better decisions. Better teams. Better outcomes.

SIX CORE THEMES

1. Building Wisdom: Think Like a Leader

Develop the judgment and self-awareness to lead with clarity. Learn to step back, reflect, and make decisions that align with your values and vision.

2. The Leader's Job: Focus on What Matters Most

Identify and embrace the highest-value use of your time and energy. Learn how to define your true job as a leader—and help others do the same.

3. Leading Change: Get Everyone on Board

Discover how to build alignment and lead people through transformation. Learn how to navigate resistance and build momentum toward meaningful change.

4. World-Class Communication: Influence with Purpose

Master the everyday moments that shape culture and outcomes—how you listen, speak, coach, and inspire. Communicate clearly, consistently, and authentically.

5. Keys to Selection: Hire and Develop Great People

Make smarter decisions about people. Participate in a live, mock interview and learn how to select the right team members, align them with your culture, and coach them to thrive.

6. Peak Performance: Navigate the Complex Life of a Leader

Explore how to stay energized, focused, and effective in the face of competing demands. Learn tools to sustain performance and well-being—for yourself and your team.





The Leader's Roundtable Community & Alumni Experience

One of the most valuable aspects of The Leader's Roundtable is the people you meet. Your cohort is more than a peer group—it becomes a trusted circle of support, challenge, and perspective. That connection doesn't end when the program does. Roundtable alumni stay part of the Bell Leadership community, with continued opportunities for learning, relationship-building, and support.

A Community of Trusted Advisors

- Small, carefully composed groups foster deep trust and honest conversation.
- Leaders come from a wide range of industries—healthcare, real estate, finance, manufacturing, and more.
- Many organizations send multiple leaders over time, building internal leadership alignment.
- Cohorts often stay connected long after the final session, becoming informal advisory groups and lifelong contacts.

Staying Connected as a Roundtable Alum

After completing the program, participants continue to be part of the Bell Leadership community with:

- Invitations to special alumni events and learning experiences, in Chapel Hill and virtually.
- Ongoing leadership insights and updates from Bell Leadership.
- Early access to new programs, tools, and research.
- Opportunities to reconnect with your cohort and Bell facilitators for ongoing growth and support.
- Optional access to coaching and tailored leadership development for individuals or teams.



"The Leader's Roundtable served me personally, professionally and in every aspect of my life. It helped me build myself first, lift others, grow others and develop relationships that will serve me forever."

WILLIAM CRONIN
Day & Zimmermann, Inc.

Your Leadership Guides

BILL SANFORD, MS | **Senior Executive Leadership Trainer**



Recognized globally for his impactful training and insightful coaching, Bill Sanford combines substantial credibility with a down-to-earth approach. He partners with executives and leadership teams, building decades-long relationships with clients like The Home Depot, Walmart, Pepsi Bottling Ventures, and Heartland Dental.

Bill's diverse background includes resolving ethnic conflicts in Central Europe and Central Asia, and developing leaders across tech, healthcare, banking, and education. His extensive work spans national champion college sports teams to the NBA. With expertise in conflict resolution, Bill helps clients achieve clarity, alignment, and highly productive teamwork, solidifying his reputation as an engaging leadership expert who provides practical, impactful steps.



DR. GERALD D. BELL **Founder & CEO**

Listening to Dr. Gerald Bell means joining thousands of leaders who have achieved personal and professional growth through his timeless methods. With over 50 years of research in business and psychology, Dr. Bell helps individuals identify needs and implement dramatic action plans.

He is a highly sought-after speaker, trainer, and consultant to leading companies, and his counsel has guided the Young Presidents' Organization and Entrepreneurs' Organization for decades. Dr. Bell's passion shines through in his books, including *The Achievers* and *New York Times* bestseller *The Carolina Way*, co-authored with Coach Dean Smith.



SUSAN GISLER, PT, DPT, MHA **Leadership Trainer, Speaker & Coach**

Susan's background as a physical therapist drives her genuine motivation to help leaders navigate change. She excels at identifying root causes, simplifying complex issues, and partnering to find effective solutions. Her ability to bring levity to obstacles helps teams achieve their best, making even challenging goals tangible.

As an experienced leader, Susan applies her skill in guiding diverse teams through complex circumstances to her client work. She quickly connects with others, fostering sustainable solutions by facilitating difficult conversations and coaching through professional challenges. Clients value her distinctive approach, which promotes engagement and understanding.



JON PLAYER, JD, MSPH **Leadership Trainer, Speaker & Coach**

Jon's unique background as an attorney and scientist informs his investigative approach to organizational growth. For nine years at a litigation firm, he honed his ability to analyze complex issues and present them clearly, a skill sharpened before judges and juries. Clients valued his counsel on intricate cases and his measured approach to dispute resolution.

His diverse experiences include volunteering with a medical organization in Guatemala, managing large-scale cancer genetics research, and co-founding an institute to exonerate the wrongly convicted. Companies seeking Bell Leadership's training and consulting benefit from Jon's manifold perspectives and the unique value he brings to their cultures.



Join the 2026 Leader's Roundtable

Session Details

- The program includes six in-person sessions across the year, each lasting two days.
- Sessions are held approximately every 6–8 weeks.
- Hearty breakfast, lunch, and program materials are included.
- Participants are responsible for accommodations, airfare, ground transportation, and personal expenses.

**Dates subject to change*

Preferred Venue

The Carolina Inn – Chapel Hill, North Carolina

Located in the heart of historic Chapel Hill, The Carolina Inn offers a welcoming and elegant setting that supports focused learning, meaningful conversation, and a world-class experience.



Let's talk about your seat at the table.



JESS STANSELL
Director, Programs
& Services

HOW TO REGISTER

Space is limited to maintain a small, high-quality cohort experience.

Participants must have completed the Achievers™ program prior to attending their first Roundtable session.

To reserve your seat or discuss fit, contact us:

☎ (919) 967-7904

✉ info@bellleadership.com

🌐 BellLeadership.com

JANUARY 28-29 | MARCH 24-25 | MAY 20-21 | AUGUST 12-13 | OCTOBER 7-8 | DECEMBER 9-10 *

Program Fee

\$22,950, billed quarterly across the calendar year

Fee Includes:

- All Roundtable sessions and facilitation
- Conference materials and leadership tools
- Meals during each session
- Special events or activities during sessions
- Pre-session preparation materials and post-session reflection assignments

Preferred Pricing Benefit (During Membership Year)

Organizations with a participant enrolled in The Leader's Roundtable receive preferred pricing for colleagues to attend any other Bell Leadership public programs during the same calendar year. This is a powerful way to expand the program's impact across your team and create alignment around leadership excellence.



Connect with the Bell Team

919.967.7904

BellLeadership.com



Located in the heart of historic Chapel Hill, NC, The Carolina Inn offers the perfect setting for a world-class Roundtable experience.

2026 Leader's Roundtable Dates

January 28-29

March 24-25

May 20-21

August 12-13

October 7-8

December 9-10

Build Your People: Leadership Development Solutions

Leadership Mastery Seminars

Team-Based Programs

Executive Coaching

Executive Retreats

Surveys & Assessment Tools

Licensed Programs

Explore Our Leadership Mastery Series™ Topics

Achievers

Achievers II

Advanced Communication

The Leader's Job

Selecting Achievers

Change Leadership

Advanced Teamwork

Peak Performance and Complex Lives