

Money, Families & Children

Strategies to Build a Happy,
Successful & Productive Family



PROGRAM SUMMARY

Every parent worries about their children and their future well-being. Although they all want the best for their kids, parents often do not fully realize how their approach to using money impacts their children, or that a disconnect with their partners' philosophies on money can lead to conflict or confusion.

Money, Families & Children gives parents, grandparents, and other key influencers a deep understanding of how the use of money can influence children in healthy and unhealthy ways. Participants gain insight into how their own upbringing has impacted their personal relationship with money and their approach to using money to raise children. Based on decades of Bell Leadership research and consultation with leaders and their families of all income levels, participants learn the universal Laws of Money and the 6 critical skills needed to master the use of money.

Participants learn a framework for partners and extended family members to gain alignment on a parenting approach around money, so they can craft a plan to raise children who lead happy, successful, and contributory lives. They also learn how to instill a healthy work ethic, create open communication, and build a healthy sense of self-respect.

LEARNING OBJECTIVES

- Understand universal principles of money and the major skills required to successfully use money in family life.
- Gain awareness of personal philosophies around money and how those impact the way children are parented.
- Define desired family values around money and align parenting approaches to instill them.
- Set a positive example by managing money with purpose and transparency.
- Introduce money in effective ways throughout the various stages of a child's life.

LEARN MORE



Contact:

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WHAT TO EXPECT

Participants will complete a pre-work assignment that begins the process of thinking deeply about their attitudes towards money and their goals in raising children. Throughout the one-day, highly interactive program, partners and family members will spend time working together, as well as sharing ideas and learning from other program participants. Bell Leadership trainers and facilitators will be available to help guide participants to deeper level communications.

“ One of the great joys of life comes from having children who become mature, responsible adults who have fun and enjoy life to the fullest. ”

Dr. Gerald D. Bell

WHO SHOULD ATTEND?

- Individuals, couples, and partners interested in building a healthy and successful family life with an aligned approach to finances and parenting.
- Extended family members who have key influence in the lives of children and grandchildren.
- Appropriate for families with young children to young adults.

PROGRAM BENEFITS

- A ready to implement, take-home plan to use money most effectively in leading a family.
- More transparent and comfortable communication around money and financial matters.
- Greater responsibility and sense of accomplishment for every family member, including children.
- A unified approach to reaching family goals, resulting in increased confidence and less stress about the future.

MEET THE TRAINER

Dr. Gerald D. Bell

Founder & CEO of Bell Leadership Institute

Life-changing is the way most people describe the principles taught by Dr. Bell. His insights are formed by 50-plus years of research and a background in business and psychology. His creative thinking and personal style have earned him the reputation for being one of the highest rated resources on leadership in the United States and abroad.

Dr. Bell has coached and consulted with hundreds of leaders and their families and has extensively studied family finance, family businesses and the psychology of money, parenting, and family life. This work forms the basis for his Money, Family & Children program attended by partners and extended family members from around the world.

While devoting his life to the mission of building world-class leaders, Dr. Bell enjoys spending time with his own extended family, traveling, fly fishing, and collecting Western art.



- M.S. and Ph.D. from Yale University
- B.S. and M.S. from the University of Colorado Boulder
- Adjunct Professor at University of North Carolina, Chapel Hill's Kenan-Flagler Business School
- Honoree of the Gerald D. Bell Distinguished Professorship in the Kenan-Flagler Business School
- Creator of leadership training used by more than 5,000 organizations around the world
- Author of *The Achievers* and co-author with Coach Dean Smith of *The New York Times* bestseller, *The Carolina Way*