

The Leader's Job

CONQUER THE 10 ESSENTIAL
ROLES OF A LEADER



PROGRAM SUMMARY

Leaders know they must think and act strategically, yet the day-to-day demands of managing an organization often overtake the pursuit of long-term goals. To build a great organization, they need a practical and powerful framework to focus efforts and lead effectively, with purpose.

Founded on decades of consulting with leaders around the world, The Leader's Job explores the "10 Roles" that visionary and experienced leaders systematically execute to successfully build their businesses. Participants examine the critical success factors that drive and sustain organizational growth over time, learning practical and impactful tools to create opportunity and lead their teams in a thoughtful and strategic direction.

LEARNING OBJECTIVES

- Establish a worthy mission, vision, and core values for a team or organization.
- Master the external environment and develop strategies that can be executed with clarity.
- Develop product and service offerings that both customers and employees can believe in.
- Instill passion, empowerment, and integrity among teams by leading vs. managing.
- Drive engagement and commitment through identifying relevant and meaningful work.
- Structure teams / organizations to efficiently accomplish the work to be done.
- Implement measurement, feedback, and reward systems that support employees.
- Lead change with minimum resistance and maximum impact.

PROGRAM DETAILS

Date & Time:

October 14 - 15, 2026

Day 1: 8:30a.m. - 5:00p.m.

Day 2: 8:30a.m. - 3:30p.m.

Participant Fee:

\$3,995

Fee includes tuition, continental breakfast, lunch, snacks and program materials.

Location:

The Carolina Inn
211 Pittsboro St.
Chapel Hill, NC 27516

Contact:

Call: (919) 967-7904

Email: info@BellLeadership.com

Visit: BellLeadership.com

LEARN MORE



WHAT TO EXPECT

Before the program, participants complete The Leader's Job Survey, obtaining confidential 360-degree feedback from their associates. The survey provides insight into a participant's leadership patterns across the 10 leadership roles. This in-person program is a hands-on, highly engaging experience that includes interactive small group discussions and daily take-home assignments to reinforce concepts.

“Attending *The Leader's Job* training was an excellent investment in understanding and improving myself... I have been able to see a path to make permanent positive change going forward. I highly recommend this training opportunity to anyone in a leadership position.”

Peter Pilon

General Manager, OFS

WHO SHOULD ATTEND?

This program is applicable for leaders of all levels, new or experienced, who are wanting more effective techniques for strategically leading their team or organization.

- Senior leaders seeking a time-proven and scalable framework for leading the organization.
- Managers seeking techniques to balance daily responsibilities with long-term objectives.
- Individuals looking to build the confidence to move into a leadership role.

PROGRAM BENEFITS

- Increased clarity of daily responsibilities while maintaining focus on long-term goals.
- Ability to operationalize a "lead vs manage" mindset.
- A scalable framework to prioritize work and delegate accordingly.
- Greater employee commitment to organizational and team goals.
- Higher levels of productivity and accuracy.
- More engaged company culture and working relationships.

BELL LEADERSHIP TRAINERS AND SPEAKERS

Each member of our training team has a unique background, bringing a depth of experience and wealth of knowledge to Bell Leadership. All are true experts in the field of leadership, drawing from extensive professional experiences to complement and expand upon the proprietary curriculum and coaching of the Bell Leadership Institute. This expertise ensures that our training programs are not only grounded in proven principles but also infused with real-life insights and practical wisdom.



Dr. Gerald Bell
Founder and CEO

- M.S. and Ph.D. from Yale University
- B.S. and M.S. from the University of Colorado Boulder
- Honoree of the Gerald D. Bell Distinguished Professorship in the Kenan-Flagler Business School



Jon Player, JD, MSPH
Leadership Trainer, Speaker & Coach

- J.D., cum laude, from the University of Richmond School of Law
- M.S. in Environmental Health from the University of North Carolina Gillings School of Public Health
- B.S. in Biology from the University of North Carolina Chapel Hill



Bill Sanford, M.S.
Senior Executive Leadership Trainer

- M.S. in Comparative Politics from London School of Economic and Political Science
- M.S. in Conflict Analysis and Resolution from the Jimmy and Rosalynn Carter School for Peace and Conflict Resolution at George Mason University
- Morehead Scholar recipient from the University of North Carolina at Chapel Hill



Susan Gisler, PT, DPT, MHA
Leadership Trainer, Speaker & Coach

- MHA from the University of North Carolina, Gillings School of Public Health, Executive MHA Program
- Doctorate of Physical Therapy from Andrews University
- B.S. Ed. in Exercise and Sports Science from the University of Georgia