

Change Leadership

BUILD RESILIENCE AND
LEAD SUCCESSFUL CHANGE



PROGRAM SUMMARY

Change is a given for every individual and every organization. Over 80% of what leaders do causes change. To survive and thrive when the environment shifts, leaders must become adept at shifting along with it, embracing innovation and developing the agility and resilience to successfully lead their teams forward.

Unlike other training programs that focus solely on organizational change dynamics, Bell Leadership's Change Leadership course recognizes that all change is ultimately personal. Leaders must understand how to effect change for themselves, others, and their teams for any organizational change initiative to succeed. This program delivers proven and powerful methods for understanding, addressing, and effectively leading change at all levels.

PROGRAM DETAILS

Contact us to express interest or to learn how to bring this topic to your team.

LEARN MORE



Contact:

Call: (919) 967-7904

Email: info@BellLeadership.com

Visit: BellLeadership.com

LEARNING OBJECTIVES

- Understand the connection between personal, team, and organizational change. Learn how to create an organizational culture that embraces change.
- Develop a flexible mindset, ready to adapt to shifts in the company's internal and external environment.
- Recognize the value of effective change communication.
- Build a strategy toolkit for leading change initiatives in a way that supports and enriches company culture.
- Learn how to avoid common change pitfalls.
- Build the skills for personal change and investigate ways to influence others to change.
- Develop an individualized, practical change plan to apply key principles to a current change initiative.

WHAT TO EXPECT

Participants complete a targeted pre-program assignment, analyzing the successes, difficulties, strengths, and weaknesses of their current change techniques for use in creating a “baseline” metric for future change. The in-person program is a hands-on, highly engaging experience that includes interactive small group discussions and daily take-home assignments to reinforce concepts.

“*Attending Change Leadership is a must for anyone involved in change, which is EVERYONE! I highly recommend this program for all managers.*”

Brandon Halcott

Co-Founder & President, Tru Family Dental

WHO SHOULD ATTEND?

This program is beneficial for anyone who is responsible for leading or adapting to change in their organization.

- Senior leaders looking to be equipped with strategies to drive organizational change aligned with overall business objectives.
- Mid-level managers wanting to enhance their ability to translate change initiatives into actionable plans that overcome resistance.
- Individuals seeking to build agility and resilience skills to be better poised to thrive in changing environments.

PROGRAM BENEFITS

- Higher levels of employee commitment to change initiatives.
- Greater organizational efficiency and transitions through change.
- Increased openness to change throughout teams and organization.
- Enhanced communication and constructive feedback on the change process.

BELL LEADERSHIP TRAINERS, SPEAKERS, AND COACHES

Each member of our training team has a unique background, bringing a depth of experience and wealth of knowledge to Bell Leadership. All are true experts in the field of leadership, drawing from extensive professional experiences to complement and expand upon the proprietary curriculum and coaching of the Bell Leadership Institute. This expertise ensures that our training programs are not only grounded in proven principles but also infused with real-life insights and practical wisdom.



Dr. Gerald Bell
Founder and CEO

- M.S. and Ph.D. from Yale University
- B.S. and M.S. from the University of Colorado Boulder
- Honoree of the Gerald D. Bell Distinguished Professorship in the Kenan-Flagler Business School



Jon Player, JD, MSPH
Leadership Trainer, Speaker & Coach

- J.D., cum laude, from the University of Richmond School of Law
- M.S. in Environmental Health from the University of North Carolina Gillings School of Public Health
- B.S. in Biology from the University of North Carolina Chapel Hill



Bill Sanford, M.S.
Senior Executive Leadership Trainer

- M.S. in Comparative Politics from London School of Economic and Political Science
- M.S. in Conflict Analysis and Resolution from the Jimmy and Rosalynn Carter School for Peace and Conflict Resolution at George Mason University
- Morehead Scholar recipient from the University of North Carolina at Chapel Hill



Susan Gisler, PT, DPT, MHA
Leadership Trainer, Speaker & Coach

- MHA from the University of North Carolina, Gillings School of Public Health, Executive MHA Program
- Doctorate of Physical Therapy from Andrews University
- B.S. Ed. in Exercise and Sports Science from the University of Georgia