



REFOCUS AND RE-ENERGIZE YOUR EXECUTIVE TEAM

When it comes to improving organizational performance, one thing is certain—leaders need to be working in tandem.

Teams today often operate on different schedules and in multiple locations. This flexibility offers many advantages, but the variety can also result in disconnect and misalignment. Being intentional about getting your top people together can produce measurable results for your team and organization.

Executive and corporate retreats can be the catalyst for bringing out the best in your top leaders and positioning your organization to surpass its goals. A chance to “get away from it all” is crucial for you and your key executives to refocus your vision, redefine your mission, and reenergize your leadership practices.

“The most effective teams work hard, smart, and together.”

~ Dr. Gerald D. Bell

Why Prioritize My Leadership Team?

Here are three critical outcomes you can expect when you bring your team together:



ALIGNMENT ON GOALS

Creating an opportunity for collaboration allows leaders to align their thinking and plan strategically around common goals and objectives. Working together to develop a roadmap for accomplishing those goals in a focused environment establishes a partnership and sets the stage for collective achievement.



GREATER TRUST

When teams come together in person, they can create more meaningful connections that build trust with one another. Higher levels of trust and more effective communication results in increased transparency and understanding, and a higher sense of accountability to each other and the business.



INNOVATIVE THINKING

Something as simple as a change of scenery and a day without emails can spark much needed creativity. Stepping away from the day-to-day to engage in focused sharing of perspectives encourages idea building and receptivity to the type of thinking that inspires true innovation.

Creating A Great Experience

In this post-COVID world, many organizations are finding that bringing their leadership team together for an off-site can solidify connections and inspire collaborative thinking, problem solving, and innovation.

Visualize your next Executive Retreat being led with a clear purpose, facilitated with open, honest communication amongst team members, in an environment free of distractions.

An Executive Retreat requires highly trained facilitators who gain a clear understanding of your company's unique needs. Bell Leadership Institute's experienced trainers are known for leaning in, listening and learning to genuinely understand the goals of your organization, maximizing your time together to produce effective results.

5 Tips to Get The Most Out of Your Time Together

Planning a retreat, strategic meeting, or a custom program series for your team requires a clear purpose and objectives. At Bell Leadership, we work with organizations and leaders to co-create and deliver the most impactful solutions for their teams. Whether your goal is to improve communication, solve a specific challenge, or build stronger working relationships, use these five tips to ensure you get the most out of your event.



1 | Assess your team's current dynamics.

Before you can plan a successful event, it is critical to assess how your leadership team currently relates to one another. Does communication flow easily? Is trust well established? Are there specific challenges standing in the way of better collaboration? You need to understand how your team members will be arriving at the start of the retreat—intellectually and emotionally—and where you want them to be by the time it ends.

2 | Be clear on your retreat objective.

Once you understand the dynamics and needs of your team, you can be strategic about how to focus your event. You can derive maximum value from your retreat if you develop an overarching narrative addressing a critical business need in addition to emphasizing relationship building. The objective should be tangible enough to have real impact, but manageable enough that your team can confidently make progress during the event.

3 | Include a skill building component.

The best retreats go beyond addressing an immediate goal and integrate valuable skill building. Working to build the leadership skills most needed to meet current and future challenges will multiply the impact of your retreat. Be it deeper listening skills, an ability to give critical feedback, or recognition of top talent in an interview, leaders will appreciate building their leadership capabilities while also working toward company goals.

4 | Don't forget to have fun.

Your retreat does not need to be all lectures and PowerPoint presentations. These days, successful retreats include a mix of learning, fun, problem solving, and real human connection. Fun breaks down barriers; enjoyable, unique experiences can be the reason a new skill building exercise sticks with you, and memorable moments are the glue that builds relationships.

5 | Communicate your outcomes.

Gone are the days when leaders felt the need to be hushed about their executive team's retreat. Aligning leadership on mission, vision, and goals is critical to the organization's success, and sometimes it's necessary to step away from the day-to-day to get clear on those things. Once you do have greater clarity, it's important to report back on what you learned, what was accomplished, and any new directives or plans that may affect your teams' focus. Making everyone aware of the outcomes can justify the value of retreats, inspire commitment throughout your organization, and create accountability for your leadership team.



LEAD & ACHIEVE TOGETHER. EXECUTIVE & CORPORATE RETREATS

Provide a world-class experience for your leadership team to truly connect, learn and lead... together. Professionally planned with the highest level of attention to detail.

At Bell Leadership, we have an unwavering commitment to providing a world-class client experience. By establishing enduring partnerships based on a deep commitment to organizations' success, we help executive teams drive lasting, transformational change.

PREPARATION AND PLANNING

Bell Leadership trainers will get to know your industry, business dynamics, and leadership team. Our team will partner with you in advance of your retreat to customize the event to achieve your objectives.

Options include:

- Conducting audience analysis calls to better tailor to your team's experience.
- Creating custom pre-work to engage your team.
- Facilitating 360-degree feedback from your team's associates.

A CUSTOMIZED EXPERIENCE

After gaining an understanding of your organization's needs, our expert team of trainers and facilitators will get to work creating a customized experience to meet the specific objectives for your group. Bell Leadership has over 50 years of experience creating and planning events to meet and exceed expectations. We bring decades of expertise on a wide range of business and leadership topics. Recent clients have focused their retreats on topics such as:

- Strategic Planning for a newly formed leadership team
- Increasing communication and collaboration
- Building teamwork through the framework of The Carolina Way
- Focused skill-building experience for leadership or core teams

A PARTNERSHIP APPROACH

We would be happy to handle all details of event planning and logistical support as needed. (excluding flight arrangements) and we are happy to make arrangements at a meeting location of your choice. If you're looking for an event venue, Bell Leadership is located in Chapel Hill, NC – a lovely location for a retreat. We partner closely with the historic Carolina Inn for executive retreats throughout the year.

Schedule a consultation to discuss your next executive retreat.

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