

BUILDING LEADERSHIP MASTERY

WE BUILD LEADERS®



50 YEARS | Established 1972



WE BUILD LEADERS[®]

The Bell Leadership Institute, a recognized leader in executive education and development, has helped individuals and organizations build leadership mastery since 1972.



"The key to becoming a great leader is to become a great person first because we lead according to who we are."

DR. GERALD D. BELL

Dr. Gerald D. Bell is the founder and CEO of Bell Leadership Institute as well as a psychologist, professor and *New York Times* best-selling author.

His creative thinking and personal style have earned him the reputation for being one of the highest-rated resources on leadership. He has devoted his life to the mission of building world-class leaders.

WE SUPPORT TODAY'S LEADERS

Our methodology incorporates best practices of how adults learn and retain knowledge. Utilizing assessments and personality profiles based on more than 50 years of research, our proven algorithms drive meaningful insights. We are constantly evolving our leadership learning curriculum to support today's leaders.

THE BELL LEADERSHIP DIFFERENCE

A Deep Understanding

At Bell Leadership, we look at the whole person - focusing on deep-level learning. We teach people how to build themselves and others at their core - because, then, their behaviors naturally follow.

A Personalized Experience

You and your colleagues receive personal attention before your program even begins. We are ready to support you and your team - whether providing custom materials, developing tailored content or creatively celebrating a milestone.

A Flexible and Fun Learning Environment

As changes in our world continue to affect our families, communities and businesses, it is more important than ever to focus on yourself, build your skills and enjoy the process. Our flexible learning solutions ensure that the time you invest is well balanced with your personal and business responsibilities.





“*The Bell team is so incredibly knowledgeable, approachable and engaging. I feel privileged and grateful that I was able to learn from Dr. Bell and his team. They are truly doing what they are meant to in this world.*”

~Tracey Thistle, Corporate Controller
Tomlinson Group of Companies

WE PERSONALIZE YOUR LEARNING

Our experienced team of Bell Leaders collaborates with you to develop a learning curriculum designed to address your unique leadership requirements. Selecting the most pertinent topics ensures you and your team leave our programs and seminars with a deeper understanding of the most relevant challenges and gain actionable tools to enhance performance and drive profitability within your organization.

DELIVERY METHODS



IN PERSON
PROGRAMS



LIVE VIRTUAL
PROGRAMS



CUSTOM
SOLUTIONS

WE BUILD LEADERSHIP MASTERY

At Bell Leadership, our Leadership Mastery Series® is designed to complement the way you live and lead. Our program topics draw from decades of research with more than 500,000 leaders. Each program offers fresh insights, skills and practices that will contribute to building your leadership mastery.

ACHIEVE FORWARD

Achievers™, our “life-changing” cornerstone program that builds leaders first, creates an engaging environment for peers to connect and learn from each other. Founded on 50 years of research and consulting with thousands of leaders, this seminar provides leaders at all levels a proven framework to help you recognize and immediately implement highly-effective leadership techniques.

While other programs assess how you behave, Achievers™ leaves you with a thorough understanding of why you behave as you do. Knowing yourself deeply and understanding how you impact others enables you to build the skills required to positively influence people at every level of the organization.

Achievers™ includes the Bell Personality Profile, a confidential 360-degree assessment to solicit feedback from your associates that provides personal and practical insights for how to improve your leadership and management style.

BELL LEADERSHIP MASTERY SERIES® SEMINARS

ACHIEVERS™

Become a great leader - build yourself first

ACHIEVERS II

Build your influence as a leader

ADVANCED COMMUNICATION

Master the 7 skills of effective communication

ADVANCED TIME MANAGEMENT & PERSONAL PRODUCTIVITY

Work smart, live smart

THE LEADER'S JOB

Sharpen your skills to maximize your impact as a leader

CHANGE LEADERSHIP

Powerful methods to lead and thrive through change

SELECTING ACHIEVERS

Hire smart to build a great company

ADVANCED TEAMWORK

Create effective teamwork among your people



We constantly evolve our leadership learning curriculum to support today's leaders with the necessary topics and tools to navigate the changing environment. **Contact us to choose the most relevant topic for you and your team.**

For detailed program descriptions, please visit www.bellleadership.com.

OPEN ENROLLMENT PROGRAMS

Leaders often refer to their experience in our Leadership Mastery Series® as both personally and professionally "life changing." A highlight of the experience is the opportunity to connect with others from varied companies and industries.

Whether you choose to attend individually or with members of your team, our open enrollment programs are a highly-personalized experience that provide you an opportunity to disconnect from your busy day to day and engage deeply with other program participants as you build your skills. Our one-on-one coaching and team members are a valuable differentiator and provide significant support to our participants' experience.

THE LEADER'S ROUNDTABLE

Learn to lead like the best. The Leader's Roundtable is a unique and exclusive program specifically designed to assist CEOs, presidents, and senior officers in building their peer network and further developing their leadership skills. This full year program focuses on the most important responsibilities of a leader and helps members share ideas, questions and perspectives in a confidential setting with peers who understand the weight of their daily responsibilities. Executives learn concepts they can use immediately to build long-lasting structures to truly lead their companies, not simply manage them.

Contact us to learn more about The Leader's Roundtable and application process.

WE CUSTOMIZE SOLUTIONS

Every organization has its own unique set of goals, objectives and challenges. Our Bell Leaders will help guide individuals and organizations to ensure they create the leadership learning plan that will best meet their needs.

CUSTOM SOLUTIONS

ONSITE PROGRAMS

Bell Leadership will join you and your team virtually or in person to build your leadership skills.

STRATEGIC PLANNING

Focused facilitation to gain clarity, consensus and commitment.

EXECUTIVE RETREATS

Refocus your vision and reenergize your top leaders.

KEYNOTE SPEAKERS

Invite a Bell Leader to kick off your next conference or company meeting with a key topic.

LEADERSHIP COACHING

One-to-one leadership guidance and support - available for all levels of leadership including C-suite.

LICENSED PROGRAMS

We train your trainer so you can build an Achievers™ culture from within.



WE BRING TEAMS TOGETHER

All of our programs and solutions can be utilized to build teams of leaders. Teams require the proper time, focus and space to authentically develop relationships, effectively communicate and gel as a team to deliver on the mission of the organization. This type of camaraderie and business relationship does not develop in a 'one and done' team-building meeting. It is best experienced in multiple sessions over the course of a year.

INTERNAL LEADER'S ROUNDTABLE

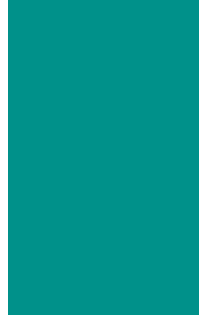
Bell Leadership offers a unique Roundtable program for your company similar to our Leader's Roundtable. This program is comprised of six, two-day meetings throughout the year at a location of your choosing or virtually. The meetings will focus on the specific topics your group requires to gain a common understanding, operate cohesively and successfully lead your organization.

Bring your team together; lead your future together.

Contact us to learn more about custom programs.

Email: info@bellleadership.com

Phone: 919.967.7904



Our mission is to help people
develop their personal
effectiveness and leadership skills
to contribute to humankind.



"I have taken so many things from the program and implemented them... The impact has been noticable and awesome."

~ **Ian Hoyt, Land Acquisition Manager**
StyleCraft Homes

"The staff is truly phenominal. Genuine people that bleed the mission statement. My deepest gratitude."

~ **Chuck Hannah, Business Unit Director Plastics**
Herrmann Ultrasonics

"This was the single greatest professional and personal development course I have ever attended... Thank you for opening my eyes and my mind."

~ **Zak Kemp, Associate Director & Product Development**
Stryker



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