

TRUSTED. RELEVANT. FLEXIBLE. LEARNING SOLUTIONS

"In our current world where everything is going virtual, you can have a preconceived notion of what to expect - or even hesitations. The Live Virtual Achievers™ program defies all notions and created an incredible experience for our attendees."

- Meredith Fulton, Director of Education, Heartland Dental

TRUSTED.

Our mission is to help people develop their personal effectiveness and leadership skills to contribute to humankind.



Dr. Gerald Bell is the founder and CEO of Bell Leadership, as well as a psychologist, professor and author. He has devoted his life to the mission of creating world-class leaders.

The Bell Leadership Institute, a recognized leader in executive education and development, has helped individuals and organizations build leadership mastery since 1972.

THE BELL LEADERSHIP DIFFERENCE

Our methodology incorporates best practices of how adults learn and retain knowledge. Utilizing assessments and personality profiles based on more than 50 years of research, our proven algorithms drive meaningful insights. To support today's leaders, we constantly evolve our leadership learning curriculum.



A DEEP UNDERSTANDING

We go beyond the surface level because to be a great leader, you must know yourself really well.



A PERSONALIZED EXPERIENCE

You and your colleagues receive personal attention before your program even begins. We are ready to support you and your team – whether providing custom materials, developing tailored content or celebrating a milestone.



A FOCUSED AND FUN LEARNING ENVIRONMENT

As changes in our world continue to affect our families, communities and businesses, it is more important than ever to focus on yourself, build your skills and enjoy the process. Our flexible learning solutions ensure that the time you invest is well balanced with your personal and business responsibilities.

RELEVANT. Our latest methods and proven best practices equip today's leaders to steer toward a successful future.



Your personal and professional experiences inform the leadership skills you choose to build. At Bell Leadership, our **Leadership Mastery Series®** is designed to complement and support the ways YOU live and lead. Our eight core program topics draw from decades of research with more than 500,000 leaders. Each program offers fresh insights, skills and practices that contribute to building your leadership mastery.

Bell Leadership constantly evolves our leadership learning curriculum to support today's leaders with the necessary topics and tools to navigate the changing environment. In addition to our Leadership Mastery Series®, we customize programs to fit your needs. Some of our recent custom programs include:

- ◆ **Change Leadership in a Changing Environment**
- ◆ **Getting Your Teams to Sprint Again**
- ◆ **Leading a Remote Workforce**
- ◆ **Strategic Planning to Virtually Future Proof Your Business**

Our experienced team of Bell Leaders collaborates with you to develop a **learning curriculum** designed to address your unique challenges. Selecting the most pertinent topics ensures your team leaves our customized programs and seminars with a deeper understanding of the most relevant challenges and gains the actionable tools to enhance performance and drive profitability within the organization.

Call (919) 967-7904 | Email info@bellleadership.com | Visit bellleadership.com

Bell Leadership Mastery Series®

ACHIEVERS™

Become a great leader – build yourself first

ACHIEVERS 2

Build your influence as a leader

ADVANCED COMMUNICATION

Master the 7 essential skills of effective communication

ADVANCED TIME MANAGEMENT & PERSONAL PRODUCTIVITY

Work smart, live smart

THE LEADER'S JOB

Sharpen your skills to maximize your impact as a leader

CHANGE LEADERSHIP

Proven and powerful methods to effectively lead and thrive through change

SELECTING ACHIEVERS

Hire smart to build a great company

ADVANCED TEAMWORK

Create effective teamwork among your people

“The topic of this seminar was incredibly relevant. I have countless notable takeaways from this and have already started utilizing what I learned with my team. An absolute revelation!”

-Rhonda Downum
Manager, Wealth Client Services
CAPTRUST



FLEXIBLE. We offer flexible learning solutions customized for your organization's leadership needs.

Live Virtual Training

Our [Live Virtual Training](#) programs bring groups together and provide a well-paced blend of synchronous and asynchronous learning combined with engaging activities and breakout conversations. Bell's experienced trainers create an interactive and focused learning session where participants experience deep-level learning. Within the live online sessions, Bell Leaders interact closely with participants to further support their learning and develop customized action plans and next steps using powerful, practical leadership principles.



"In our current world where everything is going virtual, you can have a preconceived notion of what to expect - or even hesitations. The Live Virtual Achievers™ program defies all notions and created an incredible experience for our attendees. Even those with knowledge of the program previously couldn't believe how similar the experience - and celebrated the ability to receive this content in the current environment."

- Meredith Fulton, Director of Education, Heartland Dental

In-Person Seminars and Programs

Bell Leadership in-person programs have been a valuable delivery method for many of our clients. Whether in Chapel Hill or a location of your choosing, leaders at all levels will enjoy an immersive experience with the details managed by our dedicated Bell Leadership staff.



"Without question, I derived more from this seminar and in the shortest amount of time than any other I have attended."
- Emanuel Arruda, Founding Partner and Co-Chair, League Assets Corp.

Participants often refer to their experience in our [Leadership Mastery Series®](#) as both personally and professionally "life changing." A highlight of our open-enrollment programs is the opportunity to connect with others from varied industries. Whether you choose to join us individually or with members of your team, you will learn the fundamentals of great leadership and create lasting, lifelong change.

WE BUILD LEADERS® ...virtually everywhere!

Custom Learning Solutions

Delivered virtually or in person, our tailored [Custom Learning Solutions](#) provide opportunities for you and your organization to leverage Bell Leadership's learnings, experience and best practices. In addition to our seminars and training programs, we offer the following customized options:



- ◆ Offsite Programs
- ◆ Leadership Coaching
- ◆ Leadership Learning Forum
- ◆ Keynote Speakers
- ◆ Meeting Facilitation
- ◆ Strategic Planning

For companies with hundreds or even thousands of employees, Bell Leadership's [Licensed Programs](#) are a proven and efficient way to cascade effective leadership skills to every level of the organization. [Contact us](#) to learn more about our offerings and to discuss which options would be best for you and your organization.

Visit bellleadership.com

