

THE LEADER'S JOB

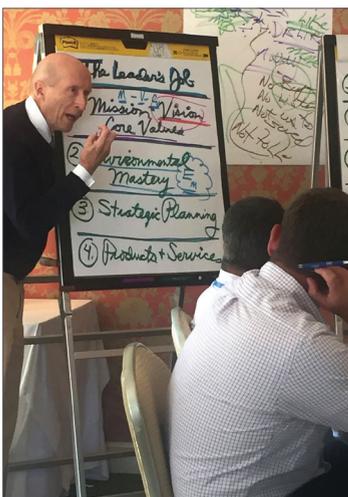
Sharpen your skills to maximize your impact as a leader

Leaders must think and act strategically, yet the tasks of running an organization often overrun their pursuit of long-term goals. To build a great organization, leaders need a practical and powerful framework to organize their efforts to effectively and systematically lead their organization. Founded on decades of consulting and training with leaders around the world, The Leader's Job focuses on the "Ten Roles" that visionary and experienced leaders execute to successfully build their businesses.

Participants will explore the critical success factors that drive and sustain organizational growth over time. You will learn practical and impactful tools to understand the environment around your business, how to harness those factors to create opportunity and how to lead your organization in a thoughtful and strategic direction. **The Leader's Job seminar will provide you with systems and techniques that you can implement immediately to make a significant difference in your business.**

KEY LEARNINGS & TAKEAWAYS

- **Gain a framework of integrated practices for leading** rather than managing.
- **Assess your impact as a leader** and your effectiveness in the "Ten Roles."
- **Set a clear direction for your company** to build commitment, engagement and true alignment.
- **Master the "external environment"** to inform and adapt the direction of your business.
- **Create clarity and alignment** around the strategic priorities of your company.
- **Organize meaningful work** for your people to drive engagement.



» WHO SHOULD PARTICIPATE

- Team leaders seeking techniques for leading vs. managing
- Leaders who want to set their organization up for success
- Senior leaders looking to redirect and re-focus their organization for sustainable growth

IMPORTANT NOTE:

This course includes The Leader's Job Survey, a 360-degree assessment designed to evaluate your leadership style and the specific leadership behaviors that produce great results for an organization.