

CHANGE LEADERSHIP

Change yourself, your people and your organization

Leaders often underestimate the amount of change they create and the impact these changes have on people inside their organization. Change Leadership presents proven and powerful methods for understanding, addressing and effectively leading change. Drawing upon the Laws of Change, which apply to individuals, teams and organizations, you will learn to increase the effectiveness and adoption of change in your own business environment.

This program will provide you with the knowledge and advanced tools to successfully lead change, significantly increasing the impact of any change initiative, large or small.

KEY LEARNINGS & TAKEAWAYS

- **Create a desire for change in your organization**, reducing resistance and friction.
- **Build “changeability” in yourself and others.**
- **Analyze barriers to effective change** within your organization.
- **Apply the Laws of Change** to implement effective programs, processes and behaviors.
- **Develop an individualized, practical change plan** to apply key principles within your company.

“ Attending Change Leadership is a must for anyone involved in change, which is **EVERYONE!** Understanding the emotional and psychological changes that an individual goes through is paramount for any leader’s success. I highly recommend this program for all managers. ”

—Brandon Halcott, Co-Founder & President, Tru Family Dental



» WHO SHOULD PARTICIPATE

- Leadership teams and senior executives responsible for leading their company through anticipated potentially disruptive changes (e.g., mergers & acquisitions, business transformation)
- Managers/supervisors who want to inspire great performance amongst their employees during organizational change
- Change agents within organizations who want to build their skills to be more effective
- Anyone who wants to become an effective change agent