

ADVANCED COMMUNICATION

Master the seven essential skills of effective communication

When people describe the best leaders they know, they identify exceptional listening and communication skills as predominant traits. Our five decades of research supports this experience—a leader’s ability to positively and effectively influence people is built on the foundation of excellent communication skills.

Advanced Communication harnesses significant insights into human nature and behavior to provide strategies for building mastery-level communication skills for leadership and organizational success. As a participant, you will build your ability to gain commitment, drive results, implement change and help your organization grow into a world-class institution by learning how to most effectively communicate with others. **This program delivers profound, practical concepts and skills that you can implement immediately to build communication expertise and enhance your impact, both professionally and personally.**

KEY LEARNINGS & TAKEAWAYS

- **Listen effectively** to understand what others are trying to tell you.
- **Deliver your ideas** clearly and powerfully to incite action.
- **Address conflict** confidently and effectively.
- **Reduce defensiveness and become more receptive to feedback.**
- **Master nonverbal communication** to ensure your messages are conveyed as intended.
- **Strengthen your presentation skills** to deliver your content more successfully.



» WHO SHOULD PARTICIPATE

- Senior leaders who want to improve their ability to influence others, develop committed followers and maximize organizational effectiveness
- Department/team managers who want to build trust and improve conflict resolution
- Individuals who want to successfully deliver their ideas and communicate confidently

IMPORTANT NOTE:

This course includes the Bell Advanced Communication Survey. This confidential 360-degree assessment allows you and others you invite to evaluate your current performance in the Seven Essential Skills of Communication. Your results, provided at the seminar, will identify your greatest communication skills, recognize those you may want to reduce and specific actions you can take to improve your skills.