The quintessential question for modern business is how to build a great organization that lasts. Great organizations succeed and fail based on the talent of their leadership to set a direction, execute a vision and establish standards for the organization's success.

Founded on decades of consulting and training with leaders around the world, The Leader's Job explores the ten significant roles leaders must master to build a long-lasting organization that produces great results. In this program, you will learn the critical success factors that build businesses through sustained growth. You will learn systems and techniques that you can implement on day one to make your organization function at a higher level.

The Leader's Job provides you the tools to be a well-informed leader who solves problems and leads change effectively, while bringing out the best in your people.

> "I have never been to a seminar that took a concept at the level that Dr Bell did and broke it down from the importance of the subject matter to actual practical and usable ideas you could implement the next day. It was truly an outstanding program that I would recommend to anyone in a management position that wants to make a difference. I am excited to implement these ideas.
>
> – Bill Fryer, Senior Vice President, First Citizens Insurance Services

## » WHO SHOULD PARTICIPATE

— Team leaders seeking techniques for leading versus managing

— New leaders who want to set their organization in a positive direction

— Senior leaders looking to redirect and focus their organization

## YOU WILL LEARN TO:

• Assess your impact as a leader and how you can positively influence your people.

• Set a positive direction for your company to ensure passion, commitment and integrity.

• Lead rather than manage.

• Master the external environment that dictates the direction of your business.

• Develop strategic plans that you and your employees can execute with clarity.

• Identify the essential elements of your products and services that drive the success of your business.

• Create meaningful work for your employees, driving engagement and commitment.

• Structure your organization to deliver the work that needs to be done.

• Implement measurement, feedback and reward systems that support your human capital.

• Lead changes with minimum resistance and maximum impact.