CHANGE LEADERSHIP
Change Yourself, Others and Organizations

Change is inevitable. In today's environment, successful organizations must navigate and adapt to an ever-changing landscape. While leading change is an integral component of success, few groups perform it effectively. Change initiatives require vast amounts of resources and time, yet often fail before they take root.

Change Leadership presents a powerful framework for understanding, addressing and leading change in an efficient, effective and sustainable manner. With a foundation of over 50 years of research on how to effectively drive change, this program draws upon the fundamental laws of change and how to harness these understandings to advance change in your business environment. You will learn the underpinnings of the primary drivers behind successful change and what major obstacles influence incomplete adoption of change.

This program will provide you with the knowledge and tools to create a desire for change within your organization, significantly increasing the effectiveness of any change initiative, large or small.

YOU WILL LEARN TO:

- **Create a desire for change within your organization, maintaining a flexible organization ready to adapt to your company's surrounding environment.**
- **Provide valuable feedback to your people that creates a positive desire to change.**
- **Effectively communicate change to individuals and your organization.**
- **Apply the Laws of Change to implement new and effective programs, processes and behavior patterns in your people.**
- **Understand what not to do when introducing change.**
- **Lead change initiatives in a way that supports and enriches organizational culture.**
- **Change yourself, your people and your organization's culture.**
- **Develop an individualized, practical change plan to apply key principles within your company.**

> " Dr. Bell is the most impressive person I have ever met. He has an incredible **passion for helping** people grow and become more effective; not just as business people, but in all aspects of their lives. And his method is very effective; he doesn't tell you what to do. Rather, he has a process of helping you prioritize and **COME TO YOUR OWN CONCLUSIONS**. "
>
> – Phil Gruber, President, RPG Solutions

» WHO SHOULD PARTICIPATE

— *Senior executives responsible for leading their company through anticipated and potentially disruptive changes*

— *Managers and supervisors who want to inspire great performance amongst their employees during organizational change*

— *Anyone who wants to become an effective change agent in their company*