

## ADVANCED COMMUNICATION

### Master the Seven Essential Skills of Effective Communication

Invariably, when people describe the best leaders they know, they identify exceptional listening and communication skills as predominant traits. That experience supports what Bell Leadership's five decades of research has discovered – that the ability to influence people positively and effectively is built on the foundation of excellent communication skills.

Advanced Communication harnesses significant insights into human nature and behavior to provide strategies for building mastery level skills for enhanced communication. As a participant, you will significantly build your ability to gain commitment, drive results, implement change and help your organization grow into a world-class institution. This program delivers profound, tangible concepts and skills that you can use immediately to build communication expertise and enhance your impact, both professionally and personally.

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Without question, I derived more from this seminar and in the shortest amount of time than any other I have attended. Besides the content, the manner in which it was delivered will stay with me forever. I learned, and learned how to learn at the same time! Thank you Dr. Bell.

– Emanuel Arruda,  
Founding Partner  
and Co-Chair,  
League Assets Corp.

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## YOU WILL LEARN TO:

- Listen more effectively to understand what others are trying to tell you.
- Deliver your ideas clearly and more powerfully to ignite action.
- Confront conflict more confidently and effectively to achieve successful resolution.
- Become open and non-defensive to feedback, suggestions and criticism.
- Master non-verbal communication to ensure your messages are conveyed as intended.
- Strengthen your presentation skills to deliver your content more successfully.
- Enhance your sense of humor to build positive relationships.

## » WHO SHOULD PARTICIPATE

Senior leaders who want to increase their ability to influence others, develop committed followers, and maximize organizational effectiveness.

Department and team managers who want to build trust and the ability to handle conflicts

Individual producers who want to deliver their ideas successfully and communicate confidently