

# This summer, get the right start on your college application essays

Attention rising seniors, juniors, sophomores (and parents!)

## THE WRITE WORKSHOP

### What are the goals of The Write Workshop?

Creating a powerful personal essay is the primary goal of The Write Workshop. To help you achieve this goal, you will:

- ▲ Identify the specific college essay questions that you need to answer.
- ▲ Learn what distinguishes a successful essay from an unsuccessful one.
- ▲ Explore your passions, values, and commitments and how they can be expressed through writing.
- ▲ “Try out” your ideas and ways to connect with your readers.
- ▲ Plan and draft your essay(s); receive extensive feedback on your work.
- ▲ Practice the critical art of revision under expert guidance.
- ▲ Learn about the “flow” of fresh, creative writing and the difference between “showing” and “telling” your experience.

### What are the benefits of The Write Workshop?

Writing the college application essay can be a meaningful and motivating opportunity for self-knowledge, personal growth, and the development of your effectiveness as a writer. Dr. Lebo’s knowledge of the psychology of writing, combined with your own creativity and work in small groups, will enable you to explore and express the unique voice within you.

### Who teaches the workshop?



The instructor, Dana Lebo, Ph.D., has taught hundreds of successful college application essay-writing workshops to rising high school sophomores, juniors, and seniors seeking acceptance by the nation’s top colleges and universities. Dr. Lebo first established her successful essay-writing program in the greater Princeton, N.J., area in 1999, where she drew upon her experience as a licensed psychologist, leadership and communications skills development consultant, and former teacher of undergraduate writing at Rutgers University. Upon moving to Chapel Hill, Dr. Lebo joined Bell Leadership Institute as a leadership development coach and trainer. She is excited to continue her program in Chapel Hill with Bell Leadership to target the development of young leaders through writing. Dr. Lebo earned her Ph.D. from Columbia University and M.A. and B.A. from Georgetown University.

NOW AVAILABLE!  
*Ace the SAT Essay*  
by Dr. Dana Lebo

### Workshop Details

The workshop consists of intensive small-group meetings (36 total hours) during each one-week camp session.

- Location:** The Marriott Courtyard – Winston Room, 100 Marriott Way, Chapel Hill 27517 (close to I-40, off Hwy 54)
- Dates:** June 11–15, 2012 (Monday–Saturday)
- Times:** 9:30 a.m. – 4:30 p.m. (lunch on your own 12:30–1:30)
- Fees:** \$800 tuition includes books and writing materials.  
Need-based scholarships are available.

**Applications:** Visit [www.bellleadership.com](http://www.bellleadership.com) and click on the link for The Write Workshop. Or, call Colleen Jelley at Bell Leadership Institute at 919.967.7904 for more information. Please note that the session is limited in size and applications will be reviewed on a first-come, first-served basis — so apply ASAP! We will contact you to confirm our receipt of your enrollment application.

“Successful essays aren’t scripted like history papers but penned like diary entries: thoughtful, whimsical, reflecting what stirs students.” —Olivia Barker, *USA Today*

## THE WRITE WORKSHOP



**APPLY ONLINE at [www.bellleadership.com/writeworkshop](http://www.bellleadership.com/writeworkshop)  
OR fill out and submit this application.**

If your application for the Write Workshop is accepted, you will receive an email with instructions for providing your billing information and finalizing your registration for the above workshop. If we are unable to accept your application, you will be notified by a member of our staff, and no billing information will be processed.

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

High School \_\_\_\_\_ Phone \_\_\_\_\_

Address of High School \_\_\_\_\_

Year of Graduation \_\_\_\_\_

Teacher or counselor we may contact as a reference if needed (*please include name and position*):

\_\_\_\_\_

Colleges you are considering submitting applications to:

\_\_\_\_\_

\_\_\_\_\_

Major (*if you are undecided at this time, please put Undecided*): \_\_\_\_\_

(*Optional*) Please write a brief description of what you expect to gain from this workshop (*100 words or less*):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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Bell Leadership Institute will be offering *one need-based scholarship* for each session of The Write Workshop. If you would like to be considered, please contact Colleen Jelley at (919) 967-7904 for additional information.

**Send completed applications to**

Bell Leadership Institute  
214 West Cameron Avenue  
Chapel Hill, NC 27516

**For more information, contact**

Colleen Jelley  
Phone: (919) 967-7904  
[www.bellleadership.com](http://www.bellleadership.com)  
[info@bellleadership.com](mailto:info@bellleadership.com)