



2025-2026 Open-Enrollment Seminar Schedule

The **Bell Leadership Mastery Series™** delivers a comprehensive curriculum focused on the fundamental skills leaders need at every level to build high-performing cultures and drive lasting, positive impact. Four core programs from the series are available in an open-enrollment format, providing Bell Leadership's premier training experience. Delivered in a highly interactive, in-person setting, these programs give leaders the opportunity to step away from daily demands and fully immerse themselves in the learning process—supported every step of the way by our expert trainers, facilitators, and program team.



ACHIEVERS™

Great Leadership Starts with Achievers

Participants gain a deep understanding of themselves, their strengths, weaknesses, and motivations. They learn to lead like the best in a way that is congruent with who they are. They emerge with a comprehensive plan for personal growth based on their Bell Personality Profile survey, ultimately transforming into more effective leaders that deliver results.

2025

SEPT 16, 17 & 18
OCT 21, 22 & 23
NOV 11, 12 & 13

2026

FEB 17, 18 & 19
APRIL 14, 15 & 16
JUNE 9, 10 & 11

\$5,450 (2025) / \$5,550 (2026)* / Chapel Hill, NC

ACHIEVERS II

Lead Like an Achiever. Build Your Influence

Participants build on their Achievers experience and expand upon the essential skills and behaviors required to achieve great results through working with and leading others. They will learn how to manage challenging situations and how to influence, lead, establish relationships, and learn from the different personality types they interact with daily.

Note: Achievers™ is a prerequisite.

APRIL, 29 & 30 (2026)

\$3,995* / Chapel Hill, NC

THE LEADER'S JOB

Maximize Your Impact as a Leader

Leaders must think and act strategically, yet the daily tasks of running an organization often overtake their pursuit of strategic long-term goals and success. This seminar provides a powerful framework of integrated practices for leading rather than managing. Participants assess their impact as a leader and their effectiveness in the "Ten Roles of a Leader" with personal results from the Leader's Job survey (360-degree assessment).

OCT 15 & 16 (2025)

\$3,995* / Chapel Hill, NC

ADVANCED COMMUNICATION

Master the 7 Skills of Effective Communication

Five decades of Bell Leadership research demonstrates that a leader's ability to positively and effectively influence people requires exceptional communication skills. This seminar harnesses insights into human behavior and utilizes personal results from the Bell Advanced Communication Survey to provide strategies for building mastery-level communication skills around listening, confrontation, nonverbals, giving and receiving feedback, and more.

OCT 28, 29 & 30 (2025)

\$4,775* / Chapel Hill, NC

SELECTING ACHIEVERS™

Hire Smart to Build a Great Company

Having the right people in the right positions both for new hires and existing employees is essential for organizational success. Selecting Achievers offers proven techniques and concepts to evaluate candidates, select Achievers and ensure their success in your organization. Learn the skills to screen effectively, assess the match between candidates and the job, and practice these new interviewing skills in a live case scenario.

MARCH 18 & 19 (2026)

\$3,895* / Chapel Hill, NC

*Fee includes tuition, breakfast, lunch, snacks and program materials.
 Seminar dates and formats may be subject to change. Registered participants will be notified.