



BELL
LEADERSHIP
INSTITUTE

MARCH 16, 17 & 18
OCTOBER 19, 20 & 21

Day one	8:30 a.m.–4:30 p.m.
Day two	8:30 a.m.–4:30 p.m.
Day three	8:30 a.m.–2:00 p.m.
Tuition	\$3,125
CEU credits	1.7
CPE credits	20

No course prerequisite required.

This program was excellent. It challenged me to think and evaluate my own capabilities as a communicator. It also gave me great information to take back to my organization for implementation and ongoing training.

KATHE SCHWAB
Human Resources Manager
Anderson Automotive Group

The course was amazing! I am amazed at how much I learned in the short 2½ days with Dr. Bell. I can honestly say that I am going to put what I learned into action, and I am very excited about it!!

ALICIA DAVIS
Practice Administrator
Heartland Dental Care

Advanced Communication

Mastering the Seven Essential Skills of Effective Communication

The path to becoming a world-class leader is built upon your communication skills and those of your key executives. Bell Leadership's communication strategies have proven so successful in producing increased effectiveness for key leaders throughout the world that we designed this seminar. The goal is to help you make at least a 25% improvement in your communication skills by the end of this three-day seminar.

You will learn how to:

- ▲ Increase your listening effectiveness.
- ▲ Deliver your ideas more clearly and powerfully.
- ▲ Confront conflicts more effectively and with less stress.
- ▲ Be open and non-defensive when people give you feedback, suggestions, and criticism.
- ▲ Enrich your sense of humor.
- ▲ Enhance your presentation skills so you can deliver your content more successfully.
- ▲ Master non-verbal communication.

