



FEBRUARY 16, 17 & 18
APRIL 20, 21 & 22
JULY 15, 16 & 17
AUGUST 17, 18 & 19
SEPTEMBER 28, 29 & 30
NOVEMBER 2, 3 & 4

Day one 8:30 a.m.–5:00 p.m.
 Day two 8:30 a.m.–5:00 p.m.
 Day three 8:30 a.m.–3:30 p.m.
 Tuition \$3,125
 CEU credits 1.7
 CPE credits 20

No course prerequisite required.

Definitely the best seminar I've attended. I now realize the effect I have on people through my words, actions, and deeds. I also catch myself asking for feedback. Imagine that!

MARTY REED
 Vice-President of Production
 The Hibbert Group

The most dynamic course I have ever attended. I left with a desire and commitment to become the Achiever I want to be. Dr. Bell's techniques and methodology are on target.

KEVIN HUTCHINSON
 MIS Manager
 Gables Residential

Advanced Achievement Leadership I

Advanced Achievement Leadership I (AALI) is a powerful seminar designed to help you build world-class personal skills to lead others. Its concepts and personal development techniques are based on our research and consulting with thousands of the most effective and least effective leaders throughout the world.

AALI allows you to enhance your success and contribution by increasing your effectiveness as an individual and as a leader. This seminar will provide you with key understandings of why people behave as they do and explains how to work and communicate with each personality style.

You will learn how to:

- ▲ Lead like the best in the world by recognizing the six Core Competencies all great leaders share.
- ▲ Manage, work with, and relate to each of the six major personality styles.
- ▲ Recognize what motivates the six basic personality patterns.
- ▲ Gain the commitment of others by tapping into their motives.
- ▲ Develop the six Core Competencies your firm must have to compete successfully in the 21st century.
- ▲ Re-energize yourself — channeling your drives to create peak performance for a lifetime.

You will gain:

- ▲ The fundamental skills for success that produce great leadership performance.
- ▲ Awareness of the major styles of leadership and the major strategies for leading people.
- ▲ An understanding of yourself, the reasons you behave as you do, and the results your behavior patterns have on others.
- ▲ Greater self-confidence.
- ▲ Skill sets to change yourself, others, your team, and your organization.
- ▲ A step-by-step action plan to develop your critical Core Competencies to lead like an Achiever.

**NEWLY
 UPDATED IN
 FALL 2009**

BELL PERSONALITY PROFILE 2.0 — Before attending, you will complete the Bell Personality Profile, a comprehensive and *confidential* 360° on-line assessment tool designed to evaluate your leadership and management style. The Profile, based on the findings of how more than 30,000 of the best and worst managers scored on the same questionnaire, will provide you with a significant opportunity to learn more about yourself and how others perceive you. It is advanced, sophisticated, and comprehensive. Your confidential results will be provided to you during the seminar.

PERSONAL COACH — Coaching sessions will be available following this program. Please ask a Bell Leadership staff member about scheduling a session.