

## Custom Programs and Executive Retreats

Developing effective leaders and teams is crucial for maximizing your organization's resources and producing world-class results. One of the best ways for your team to meet and surpass its goals and objectives is to participate in a custom-designed Executive Retreat led by Bell Leadership.

We are delighted to invite you to hold your next conference at The Carolina Inn in Chapel Hill, NC, The Biltmore Estate in Asheville, NC, or a location of your choice. When you call on Bell Leadership to design and lead your Executive Retreat, you are tapping into more than 40 years of experience with senior leaders and their teams.

Our work — which has been used by more than 500,000 leaders in more than 4,700 organizations in 30 countries — draws on Dr. Gerald D. Bell's in-depth studies of the best companies and leaders in the world and proven techniques for increasing your bottom line. We design programs focused on practical, take-home actions for your specific needs. Dr. Bell or one of Bell Leadership's highly qualified trainers will tailor your next meeting to reach your organizational goals and those of the participants.

Dr. Bell recommends Executive Retreats to:

- ▲ **Enhance Communication and Build Alignment:** Executive Retreats provide an ideal forum for senior leaders to discuss issues and concerns, offer new information, and receive useful feedback without the interruptions and internal disturbances that often accompany on-site meetings.
- ▲ **Set Goals and Solve Problems:** We will work with you to determine your company's goals and objectives and to develop an implementation plan. You will find it much easier to develop innovative solutions and overcome long-time obstacles when you are coached by a master teacher and given time to reflect outside of your normal environment.
- ▲ **Develop Company Leaders:** Effective leaders build committed followers who produce at peak levels of performance and have a passion for their jobs. We will help you build the leaders who will build your business.
- ▲ **Build Your Teams:** Whether you are building the skills of a new team or increasing the effectiveness of an existing team, we can help your group overcome any interpersonal barriers to maximize productivity and personal satisfaction.

*Please call (919) 967-7904 to schedule your team's custom program or Executive Retreat with one of our qualified trainers. Fees vary.*

Dr. Bell has worked with members of our top management team and also with members of the fourth generation of our family business. His insight and perspective are remarkable. He has the unique ability to focus on business issues with the perspective of what's important in life. Having Jerry on your team sure makes a difference.

**FRED FEHSENFELD, JR.**  
Managing Trustee  
The Heritage Group

Dr. Bell is really onto something. His theories and insights are practical and "real world." I will continue to strive to be an Achiever!

**ANTHONY VINSON**  
District II Trainer  
Stock Building Supply

Bill Sanford is an incredible speaker, more importantly an incredible person. He has deep training and experience in conflict resolution, coaching, and leadership development in a variety of settings. One of the most compelling statements I can make is that in my 25 years in this field, I would place him in the top 2% of presenters I have worked with.

**DR. KRISTINE SULLIVAN**  
Adjunct Professor  
Duke University

Dr. Lebo's style, care, concern, and respect were spot on for BusinesSuites, and our team greatly appreciated her leadership. I believe we made real progress on our goals and appreciate that she made that happen.

**JOHN JORDAN**  
President  
BusinesSuites

