



The Achiever's Forum

A Practical 12-month System for Developing Achiever Mastery

Bell Leadership Institute is pleased to introduce the Achiever's Forum — a **systematic, practical** way to build yourself, your people, and your company by creating Achiever leaders and an Achiever culture.

The cost of the Achiever's Forum is \$595* per person, which includes:

- ▲ 12 monthly small-group meetings of approximately 2 hours each
- ▲ 6-10 Advanced Achievement Leadership (AAL) graduates per Forum
- ▲ A Bell Leadership curriculum to guide you in deepening your knowledge and skill
- ▲ Interactive tools for expanding your learning and tracking your progress
- ▲ Easy-to-use administrative tools to streamline logistics, communication, and access to materials

* Special pricing available for our TTT- licensed companies.

Through the Achiever's Forum, you and your associates will **learn and reinforce the Achiever concepts and skills at a deeper, lasting, and more effective level.** Moreover, you will apply them to your work and your life in ways that deliver real results. You will increase not only your knowledge, but also your skill in applying what you have learned. This is the way to mastery.

Your Bell Personality Profile provided your roadmap to change. To help you maintain your motivation and focus, we have developed proven methods for mastering the change process and building your skills as you use what you have learned. The Achiever's Forum will help you apply best practices in management, leadership, and personal effectiveness so **knowledge is applied and sustained — resulting in a great company, increased profit, and improved contributions.**

For more information on how to start or join an Achiever's Forum, please contact:

Bill Sanford (bill.sanford@bellleadership.com)
 Leadership Coach and Trainer
 Bell Leadership Institute
 214 West Cameron Ave
 Chapel Hill, NC 27516
 919.967.7904
 www.bellleadership.com

In Advanced Achievement Leadership I, you learned the Four Laws of Leadership. You learned what the world's best leaders do, what the worst ones do, and what you tend to do. You even learned practical methods for becoming an Achiever, methods used by the best leaders in the world. Knowing what to do is one thing; doing it is another.

We Build Leaders.™

www.bellleadership.com • 919.967.7904



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Frequently Asked Questions

- ▲ **Who can join an Achiever's Forum?**
Anyone who has completed AAL is eligible for the Achiever's Forum.
- ▲ **I know some colleagues who are already in an Achiever's Forum. Can I join theirs?**
Once an Achiever's Forum convenes its second meeting, it is closed to new members. Many Forums opt to continue into a second, more advanced level of the curriculum and may open to new members prior to the start of their second year.
- ▲ **I want to be in a Forum, but my company does not yet have five other AAL graduates. What should I do?**
While we recommend Forums have at least six members, an Achiever's Forum can have as few as three members. Alternately, you can join with AAL graduates from other organizations to create a Forum across companies. For more information on this and other options, please contact Bill Sanford at 919.967.7904.
- ▲ **What are the requirements to participate in an Achiever's Forum?**
Membership in an Achiever's Forum requires full, active participation, including regular attendance, contributing to group discussions, and completing minimal pre-work assignments, such as watching a short video or reviewing your notes prior to each meeting.
- ▲ **What about confidentiality?**
To promote maximum value through the application of Achiever concepts to real situations, Forum members are asked to commit to a pledge of complete confidentiality. What is discussed in the Forum, stays in the Forum.
- ▲ **Who will facilitate my Achiever's Forum?**
The Achiever's Forum is facilitated by its members, using a Bell Leadership guidebook and curriculum designed for use by AAL graduates. In each Forum, one member acts as Lead Facilitator while other members take turns as Discussion Leaders.
- ▲ **What if we have questions?**
In addition to your guidebook, you will have access to the answers to Frequently Asked Questions (FAQ) and to support from Bell Leadership staff. Companies that are in our Train-the-Trainer program also have in-house trainers who should be able to answer any questions you may have.
- ▲ **How do I sign up?**
To register for the Achiever's Forum, talk to your company's Achiever's Forum Coordinator, or contact Bell Leadership for more information.