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## **BELL LEADERSHIP PARTNERS WITH BILTMORE FOR EXECUTIVE RETREATS**

**Chapel Hill, NC, July 29, 2009.** Bell Leadership Institute is excited to announce its partnership with The Biltmore Company to offer clients the opportunity for leadership development at Biltmore, George Vanderbilt's picturesque 8,000-acre estate in Asheville, North Carolina. As a recognized leader in executive education and development, Dr. Gerald D. Bell and Bell Leadership have been providing custom-designed executive retreats to top companies around the world since 1972. Bell Leadership's world-class training combined with the hospitality, history, and recreation at Biltmore create the ideal executive retreat experience.

Over the past 35 years, Dr. Bell has helped a wide variety of companies meet and surpass their goals by leading their executives in tailored retreats. His work draws on his in-depth studies of the best companies and leaders in the world and proven techniques to

increase a company's bottom line. Fred Fehsenfield, Jr., Managing Trustee of The Heritage Group, says, "Dr. Bell has worked with members of our top management team. His insight and perspective are remarkable. He has the unique ability to focus on business issues with the perspective of what's important in life."

Dr. Bell has found that developing effective leaders and teams is crucial for maximizing an organization's resources and producing world-class results. "Effective leaders build committed followers who perform at peak levels and have a passion for their jobs," says Dr. Bell. To build leaders, he helps executives identify company goals, develop innovative solutions, enhance communication among leaders, and increase a team's effectiveness.

Biltmore is located in the scenic Blue Ridge Mountains of Asheville, North Carolina. The four-star Inn on Biltmore Estate offers luxurious accommodations and exceptional meeting spaces with the latest technology. Meeting participants can visit the historic Biltmore House, Gardens, Winery, and River Bend Farm, and enjoy shopping, recreation, and dining. Numerous outdoor activities are also available, including horseback riding, mountain biking, sporting clays, rafting, Segway tours, hiking, wildlife tours, fly fishing, and the Land Rover Driving Course.

Bell Leadership Institute ([www.bellleadership.com](http://www.bellleadership.com)) is a recognized leader in executive education and development. Since 1972, Bell Leadership has helped organizations develop leadership mastery through its programs and services. Its training programs have

been used by more than 500,000 leaders in more than 4,700 organizations in over 30 countries.

SOURCE: Bell Leadership Institute