



FOR IMMEDIATE RELEASE

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Contact: Amy Hagen
Telephone: 919-967-7904
Email: Amy.Hagen@bellleadership.com

Leadership Development Ensures Organizations Weather Economic Storms Bell Leadership Institute Presents 2010 Leadership Training Schedule

Chapel Hill, NC –

Bell Leadership presents its 2010 **Advanced Achievement Leadership Series™**, a suite of executive development programs aimed at increasing leaders' problem-solving skills in areas from hiring high achievers to team building to change management.

Smart executives are investing in themselves and the people on their team who can leverage scarce opportunities, encourage top performance from smaller teams, and position their firms to emerge from the economic downturn at the front of the pack.

President Obama's Chief of Staff Rahm Emanuel described the United States' economic crisis to a Wall Street Journal conclave of business leaders late last year as "an opportunity to do things you could not do before." He added, "You never want a serious crisis to go to waste."

Leadership problems become more difficult, more complex, and more urgent – not less – during economic storms. The most effective corporate leaders are using a down economy as an opportunity to put more and more distance between themselves and their competitors.

Bell Leadership's 2010 **Advanced Achievement Leadership Series™** will help executives at organizations of all sizes and specializations develop and deepen their professional competencies through **leadership training** on:

- Advanced Achievement Leadership
- Advanced Communication: Mastering the Seven Essential Skills of Effective Communication
- Peak Performance & Complex Lives

- The Leader's Job
- Leading Change: How to Change People and Organizations
- Selecting Achievers: Hire Smart or Manage Tough
- Teambuilding: Leading Teams to Peak Performance

John Wayne, president of Ply Gem, described one of Bell Leadership's **leadership training** seminars he attended like this:

"The seminar was a 'life changer' for me in both my personal and professional life. I was able to immediately implement the concepts that I learned and act on the feedback I received... Jerry Bell is a great teacher and motivator, and I came away from this seminar dedicated to changing my leadership style in all aspects of my life. I can already see the results!"

Marc Simes, president and owner of Marc Simes and Associates LLC, agrees, saying his efforts to invest in himself through Bell Leadership's **leadership development** programs have been well worth it:

"I know that our company's success this past year can be attributed to the knowledge and skills that I have gained through attending Dr. Bell's seminars and working with the Bell Leadership team."

Organizations' people and their problem-solving skills are the only genuine competitive advantages they have in today's challenging marketplace.

The strongest leaders know that not a second should be wasted to develop themselves, their people, and thereby a solid foundation for the next economic upturn.

To get a complete schedule of Advanced Achievement Leadership Series™ training program dates - and other leadership development programs and services - please contact Bell Leadership Institute at 919.967.7904, or visit the company's website at www.bellleadership.com.

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Dr. Gerald D. Bell, founder and CEO of Bell Leadership Institute, is a leading consultant to major business organizations throughout the world. He is also an award-winning professor, rated by Forbes Magazine as a "Don't Miss," at the Kenan-Flagler Business School at the University of North Carolina-Chapel Hill.

Bell Leadership Institute is a recognized leader in executive education and development. Since 1972, Bell Leadership has helped organizations develop leadership mastery through its programs and services. Its training programs have been used by more than 500,000 leaders in more than 4,700 organizations in over 30 countries. Visit us at www.bellleadership.com or call us at 919-967-7904.